



Sponsor the 2018 2nd Annual Florida Thoroughbred Transformation Expo

*This event is a three-day weekend show – April 27-29, 2018
@ the Florida Horse Park*

Capital Sponsor - \$50,000

As the Capital Sponsor of the Expo you are ensuring the success of this great event exclusively for Off-track Thoroughbreds (OTTB) and it's cause!

Capital Event Sponsor benefits:

- Presenting Sponsor of an overall Special Award Winner at the Expo
- Opportunity to speak at the event
- Naming rights to an Expo competition arena + banners in every arena and warm-up area
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 4 banners/signage in high traffic areas throughout the venue (banners supplied by Run for the Ribbons - maximum banner size 4'x8')
- Logo on T-shirts
- Name/Logo on cover of event program & also 1 full page ad on inside cover of event program + recognition in all promotional material
- Sponsor of 1 jump (in hunter ring)
- Spot at vendor fair to set up promotional booth

Plus you will have all Platinum Sponsor benefits for the 2018 horse show series and Awards banquet & fundraiser

Plus you will also be the Broadcast Presenting Sponsor which includes all of the following benefits as well:

- Name included as “presented by” on live video coverage
- Commercials in live video feeds
- Banners near camera locations to be seen in the live video feed

