



Sponsor the 2018 2nd Annual Florida Thoroughbred Transformation Expo!

This event is a three-day weekend show – April 27-29, 2018

Platinum \$6,000

- Naming rights to an Expo competition arena
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 4 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- Name or Logo on T-shirts
- 1 full page in event program + recognition in all promotional material
- Sponsor of 1 jump (in hunter ring)
- Spot at vendor fair to set up promotional booth

Gold \$2,000

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/2 page in event program + recognition in all promotional material
- Spot at vendor fair to set up promotional booth
- Name or Logo on T-shirts

Silver \$1,500

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcers
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/3rd page in event program
- Spot at vendor fair to set up promotional booth

Bronze \$1,000

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/4th page in event program + recognition in all promotional material

Broadcast Presenting Sponsor - \$5,000

- Name included as “presented by” on live video coverage
- Commercials in live video feeds
- Banners near camera locations to be seen in the live video feed
- Plus All Gold Sponsor Items

“Friends of Run for the Ribbons Inc.” – Donation less than \$1000

- Promotion and logo with link on official webpage
- Social media (with logo and link) – website
- Recognition in official event program

For additional Run for the Ribbons Inc. sponsorship opportunities please contact us at runfortheribbons@gmail.com
or visit our website www.runfortheribbons.org

