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Run for the Ribbons Inc ♦ Setting the Pace in Thoroughbred Aftercare

Rehabilitation ♦ Retraining ♦ Rehoming ♦ Retirement ♦ OTTB Sales Networking ♦ OTTB Hunter/Jumper Show Series

Run For The Ribbons Inc. is a 501c3 non-profit charitable organization who dedicates themselves to providing off-track Thoroughbreds (OTTB) the foundation needed to ensure a smooth transition into their next career and home.

Run for the Ribbons Inc. was founded just 3 years ago; and what started as just a dream of founder Laurine Fuller-Vargas, has turned into a well known and loved horse show series and OTTB aftercare organization by many throughout Florida and surrounding states. Our horse show numbers are impressive in such a short amount of time. We have had over 150 different horses and riders compete in the show series and we have over 1400 Facebook followers and countless connections in the current racing industry. Our most recent endeavor and successful event was the Inaugural Florida Thoroughbred Transformation Expo, held this past March at the Florida Horse Park. This event was a huge step forward for Florida, especially Marion County in furthering the safe retirement of Thoroughbred racehorses. The feedback we received following this event was very promising. There is an obvious desire for OTTB shows & events such as ours, here in Florida.

As a Thoroughbred owner, trainer and breeder herself, Laurine and her team at RFTR realize the challenges faced by retiring racehorses and the racing industry, and know that their efforts are making a difference. The support of fellow horsemen and Thoroughbred lovers is crucial to continuing and improving these efforts. With the backing of our community and partnerships with local businesses especially those that thrive off of the Thoroughbred industry, this can be achieved. With just a small group of community support, Run for the Ribbons Inc., has already come so far in just 3 years. Imagine how much more could be accomplished if we work together and continue to further support the Run for the Ribbons Inc., to help us continue in our Thoroughbred aftercare efforts.

We are in need of more support from our community, local businesses and farms that thrive thanks to the Thoroughbred industry. Please help us continue to make a positive difference in the lives of retired racehorses. No donation or contribution is too small!

Thank you for your consideration.

Sincerely,
Run for the Ribbons Inc.
Laurine Fuller-Vargas

Triple Crown Sponsorship Packages

All sponsorship packages in the Triple Crown category include varying levels of Run for the Ribbons Hunter/Jumper Horse Show Series, The Florida Thoroughbred Transformation Exposition, AND Run for the Ribbons Year-End Awards Banquet sponsorship representation. Triple Crown Sponsorship Packages ensure your estate, company, or business will be fully represented at all of Run for the Ribbons Inc.'s public events. We depend on your sponsorships to continue putting on these increasingly successful local events, and each donation makes a HUGE impact on the aftercare of OTTBs.

OTTB Hero \$9,000 - By choosing this package, please know that YOU are making a HUGE impact in the lives of so many OTTB's!

Hunter/Jumper Horse Show Series

- Naming rights to 1 show/warm-up ring for entire show season
- Naming rights to 1 Featured Classic class
- Company name & logo next to class name in show program
- 1 reserved vendor spot at every hunter/jumper event
- Logo and ad with link posted to Run for the Ribbons' official website www.runfortheribbons.org
- Social media promotion (with logo and link) via Run for the Ribbons' official Facebook
- 4 banners/signs in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4'x8')
- Business cards or ads displayed at entry booth
- Multiple mentions and recognition by event announcers

Florida Thoroughbred Transformation Expo

- Naming rights to an Expo competition arena
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 4 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4'x8')
- Logo on T-shirts
- 1 full page in event program + recognition in all promotional material
- Sponsor of 1 jump (in hunter ring)
- Spot at vendor fair to set up promotional booth

Year-End Awards Banquet & Fundraiser

- Full page ad in printed program given to each guest
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Gold \$3,500

Hunter/Jumper Horse Show Series

- Naming rights as sponsor to 1 show division & its respective day end awards
- Company name & logo next to division in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 3'x6')
- Business cards, or ads displayed at entry booth
- Multiple mentions and recognition by event announcer

Florida Thoroughbred Transformation Expo

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4'x8')
- 1/2 page in event program + recognition in all promotional material
- Spot at vendor fair to set up promotional booth
- Logo on T-shirts

Year-End Awards Banquet & Fundraiser

- 1/2 page ad in printed program given to each guest
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Silver \$2,500

Hunter/Jumper Horse Show Series

- Naming rights as sponsor to 1 class at show
- Company name & logo next to class in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2’x6’)
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

Florida Thoroughbred Transformation Expo

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcers
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/3rd page in event program
- Spot at vendor fair to set up promotional booth

Year-End Awards Banquet & Fundraiser

- 1/3 page ad in printed program given to each guest
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Bronze \$1,500

Hunter/Jumper Horse Show Series

- Company name listed in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2’x4’)
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

Florida Thoroughbred Transformation Expo

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/4th page in event program + recognition in all promotional material

Year-End Awards Banquet & Fundraiser

- 1/4 page ad in printed program
- Special thanks over sound system during awards presentation
- Promotional item distribution to all guests (if provided)

Single Event Sponsorship Packages

All sponsorship packages in the Single Event category include varying levels of Run for the Ribbons Hunter/Jumper Horse Show Series, The Florida Thoroughbred Transformation Exposition, OR Run for the Ribbons Year-End Awards Banquet sponsorship representation. Hunter/Jumper Horse Show packages under his category represent a sponsorship for the duration of the show series year. Both Transformation Expo and Award Banquet Sponsorships represent stand-alone events. We depend on your sponsorships to continue putting on these increasingly successful local events, and each donation makes a HUGE impact on the aftercare of OTTBs.

Hunter/Jumper Horse Show Series

This series includes a minimum of at least 5 shows during show season

Platinum \$3,000

- Naming rights to 1 show/warm-up ring for entire show season
- Naming rights to 1 Featured Classic class
- Company name & logo next to class name in show program
- 1 reserved vendor spot at every hunter/jumper event
- Logo and ad with link posted to Run for the Ribbons' official website www.runfortheribbons.org
- Social media promotion (with logo and link) via Run for the Ribbons' official Facebook
- 4 banners/signs in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4'x8')
- Business cards or ads displayed at entry booth
- Multiple mentions and recognition by event announcers

Gold \$1,500

- Naming rights as sponsor to 1 show division & its respective day end awards
- Company name & logo next to division in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 3'x6')
- Business cards, or ads displayed at entry booth
- Multiple mentions and recognition by event announcer

Silver \$1,000

- Naming rights as sponsor to 1 class at show
- Company name & logo next to class in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2'x6')
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

Bronze \$500

- Company name listed in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2'x4')
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

“Friends of Run for the Ribbons Inc.” – Donation less than \$500

- Promotion and logo with link on official webpage
- Social media (with logo and link) – website
- Recognition in official event program

Florida Thoroughbred Transformation Expo

This event is a three-day weekend show

Platinum \$6,000

- Naming rights to an Expo competition arena
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 4 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- Logo on T-shirts
- 1 full page in event program + recognition in all promotional material
- Sponsor of 1 jump (in hunter ring)
- Spot at vendor fair to set up promotional booth

Gold \$2,000

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/2 page in event program + recognition in all promotional material
- Spot at vendor fair to set up promotional booth
- Logo on T-shirts

Silver \$1,500

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcers
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/3rd page in event program
- Spot at vendor fair to set up promotional booth

Bronze \$1,000

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4’x8’)
- 1/4th page in event program + recognition in all promotional material

Broadcast Presenting Sponsor - \$5,000

- Name included as “presented by” on live video coverage
- Commercials in live video feeds
- Banners near camera locations to be seen in the live video feed
- Plus All Gold Sponsor Items

“Friends of Run for the Ribbons Inc.” – Donation less than \$1000

- Promotion and logo with link on official webpage
- Social media (with logo and link) – website
- Recognition in official event program

Year-End Awards Banquet & Fundraiser

This event is a one night annual ticketed event where awards are presented to the champions of the Hunter/Jumper Horse Show Series upon the completion of the show year. Item donations make fundraising a possibility for Run for the Ribbons Inc. See item donation form for more details.

Platinum \$1,000

- Full page ad in printed event program given to each guest
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Gold \$700

- 1/2 page ad in printed event program
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Silver \$500

- 1/3 page ad in printed event program
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

Bronze \$200

- 1/4 page ad in printed event program
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Promotional item distribution to all guests (if provided)

“Friends of Run for the Ribbons Inc.” – Donation less than \$200

- Promotion and logo with link on official webpage
- Social media (with logo and link) – website
- Recognition in official event program

Silent Auction Item Donation – any value

- Name & logo on item’s auction sheet
- Logo on overhead Projector in banquet space (w/equipment availability)
- Special thanks over sound system during awards presentation
- Promotional item distribution to all guests (if provided)
- Name listed as item donator in printed event program

