



## **Donate today and help us promote Thoroughbreds at the 4<sup>th</sup> Annual Florida Thoroughbred Transformation Expo!**

***This event is a three-day show***

***Dec. 11-13, 2020 @ the Florida Horse Park***

### **2020/21 Triple Crown Donation Benefits**

*All benefit packages in the Triple Crown category include varying levels of Run for the Ribbons Hunter/Jumper Horse Show Series, The Florida Thoroughbred Transformation Exposition, AND Run for the Ribbons Year-End Awards Banquet donator representation. Triple Crown Benefit Packages ensure your estate, company, or business will be fully represented at all of Run for the Ribbons Inc.'s public events. We depend on your donations to continue putting on these increasingly successful local events, and each donation makes a HUGE impact on the aftercare of OTTBs.*



### **"Friends of Run for the Ribbons Inc." – Donation less than \$1000**

- Promotion and logo with link on official webpage
- Social media (with logo and link) – website
- Recognition in event programs

### **Bronze \$1,000**

#### **Florida Thoroughbred Transformation Expo**

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Promotional material in competitor tote bags
- 1 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 4'x8')

#### **Hunter/Jumper Horse Show Series**

- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 1 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 2'x4')
- Business cards, or ads displayed at entry booth

#### **Year-End Awards Banquet & Fundraiser**

- 1/4 page ad in printed program
- Special thanks over sound system during awards presentation
- Promotional item distribution to all guests (if provided)

### **Silver \$2,000**

#### **Florida Thoroughbred Transformation Expo**

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcers
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 2 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 4'x8')
- Spot at vendor fair to set up promotional booth

#### **Hunter/Jumper Horse Show Series**

- Company name & logo next to class in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 1 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 2'x6')
- Business cards, or ads displayed at entry booth

#### **Year-End Awards Banquet & Fundraiser**

- 1/3 page ad in printed program given to each guest
- Special thanks over sound system during awards presentation
- Promotional item distribution to all guests (if provided)



### **Gold \$3,000**

#### **Florida Thoroughbred Transformation Expo**

- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 3 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 4'x8')
- Recognition in all promotional material
- Spot at vendor fair to set up promotional booth
- Name or Logo on T-shirts

#### **Hunter/Jumper Horse Show Series**

- Naming rights as sponsor to 1 show division & its respective day end awards
- Company name & logo next to division in show program
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 2 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 3'x6')
- Business cards, or ads displayed at entry booth

#### **Year-End Awards Banquet & Fundraiser**

- 1/2 page ad in printed program given to each guest
- Special thanks over sound system during awards presentation
- Name/Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)

**Platinum \$6,000**

***Florida Thoroughbred Transformation Expo***

- Naming rights to an Expo competition arena
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 4 banners/signage in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 4'x8')
- Name or Logo on T-shirts
- Recognition in all promotional material
- Sponsor of 1 jump (in hunter ring)
- Spot at vendor fair to set up promotional booth

***Hunter/Jumper Horse Show Series***

- Naming rights to 1 Featured Classic class
- Company name & logo next to class name in show program
- 1 reserved vendor spot at every hunter/jumper event
- Logo and ad with link posted to Run for the Ribbons' official website
- Social media promotion (with logo and link) via Run for the Ribbons' official Facebook
- 2 banners/signs in high traffic areas throughout the venue (donator supplies banners/signs – maximum banner size 4'x8')
- Business cards or ads displayed at entry booth
- Recognition by event announcers

***Year-End Awards Banquet & Fundraiser***

- Full page ad in printed program given to each guest
- Special thanks over sound system during awards presentation
- Name/Logo on printed banner/board display at entrance
- Promotional item distribution to all guests (if provided)



All photo credit to Tre Wheway



***As the Capital Donator of the Expo you are ensuring the success of this great event exclusively for Off-track Thoroughbreds (OTTB) and its cause!***

**2020 Presenting Expo Capital Donator \$9,000 (limited to 1 Donor/Sponsor)**

***Exclusive benefits include:***

- Presenting Sponsor of the Expo
- Opportunity to speak at the event
- Naming rights to an Expo competition arena + banners in every arena
- Title sponsor of one discipline or seminar at Expo
- Promotion and logo with link on official webpage
- Multiple mentions and recognition by event announcer
- Social media (with logo and link) – website
- Recognition in expo videos produced by Run for the Ribbons Inc.
- Promotional material in competitor tote bags
- 8 banners/signage in high traffic areas throughout the venue (banners supplied by Donator - maximum banner size 4'x8')
- Logo on T-shirts
- Recognition in all promotional material
- Sponsor of 2 jumps (in hunter ring & 1 in jumper ring)
- Spot at vendor fair to set up promotional booth

**Plus you will have all Platinum donator benefits for the 2021 horse show series and Awards banquet & fundraiser**

