



Sponsorship Levels 2023-24

"Friends of Run for the Ribbons Inc." – Donation less than \$1500

- Social media group tag with ALL friends listed together.
- Listed with "Friends" on website

Pasture \$1,500

- Social media-annual tag and link post
- Website- logo w/ link to your page
- 1 announcement a day at Expo
- 1 banner at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Eligible for 10% in Expo Champion Bonus Awards
- Logo in monthly emailed newsletter The Ribbon Report

Breeze \$3,000

- Social media- bi-annual tag and link post
- Website- logo w/ link to your page plus 2 sentence write-up
- 2 announcement a day at Expo
- 2 banner at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Name listed on Expo shirt
- Spot at Expo vender fair (no electric)
- Eligible for 10% in Expo Champion Bonus Awards
- Logo in monthly emailed newsletter The Ribbon Report

Show \$5,000

- Social media- quarterly tag and link post
- Website- logo w/ link to your page plus 3 sentence write-up
- 3 announcement a day at Expo
- 3 banners at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Individual logo/name on Expo shirt
- Spot at Expo vender fair (no electric)
- Free Expo entry with 1 discipline
- Eligible for 10% in Expo Champion Bonus Awards
- Logo in monthly emailed newsletter The Ribbon Report

Place \$7,500

- Social media- quarterly tag and link post
- Website- logo w/ link to your page plus 4 sentence write-up
- 4 announcement a day at Expo
- 4 banners at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Individual logo/name on Expo shirt
- Spot at Expo vender fair (including electric)
- Free Expo entry with 1 discipline
- Jump in jumper in ring at Expo and at all events
- Eligible for 10% in Expo Champion Bonus Awards
- Logo in monthly emailed newsletter The Ribbon Report

Win \$15,000

- Social media- quarterly tag and link post
- Social media- Logo featured in commercial
- Website- logo w/ link to your page plus 6 sentence write-up
- 6 announcement a day at Expo
- 6 banners at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Individual logo/name on Expo shirt
- Spot at Expo vender fair (including electric)
- Free Expo entry with 1 discipline
- Jump in jumper in ring at Expo and at all events
- Sponsor of 1 discipline at the Expo
- Acceptance of 1 Off-the-Track Thoroughbred into our program to be retrained (See attached contract)
- 4x8 Roadside banner (provided by sponsor) on Highway 464B in Marion County
- Eligible for 10% in Expo Champion Bonus Awards
- Logo & website linked in monthly emailed newsletter The Ribbon Report +plus 1 sponsor spotlight article annually

Trifecta \$25,000

- Social media- quarterly tag and link post
- Social media- Logo featured in commercial
- Website- logo w/ link to your page plus 6 sentence write-up
- 6 announcement a day at Expo
- 6 banners at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Individual logo/name on Expo shirt
- Spot at Expo vender fair (including electric)
- Free Expo entry with 1 discipline
- Jump in jumper in ring at Expo and at all events
- Sponsor of 1 discipline at the Expo
- Acceptance of 1 Off-the-Track Thoroughbred into our program to be retrained (See attached contract)
- 4x8 Roadside banner (provided by sponsor) on Highway 464B in Marion County
- Presenting sponsor of 1 event (Expo excluded)
- Presenting sponsor of an educational seminar
- Eligible for 10% in Expo Champion Bonus Awards
- Logo & website linked in monthly emailed newsletter The Ribbon Report +plus 1 sponsor spotlight article annually

Stallion \$50,000

- Social media- quarterly tag and link post
- Social media- Logo featured in commercial
- Website- logo w/ link to your page plus 6 sentence write-up
- 6 announcement a day at Expo
- 6 banners at horse show and Expo (supplied by sponsor)
- Promo material (provided by sponsor) distributed in competitor swag bag at Expo
- Individual logo/name on Expo shirt and Run for the Ribbons shirt and other merchandise
- Spot at Expo vender fair (including electric)
- Free Expo entry with 1 discipline
- Jump in jumper in ring at Expo and at all events
- Sponsor of 1 discipline at the Expo
- Acceptance of 1 Off-the-Track Thoroughbred into our program to be retrained (See attached contract)
- 4x8 Roadside banner (provided by sponsor) on Highway 464B in Marion County
- Presenting sponsor of 1 event (Expo excluded)
- Presenting sponsor of an educational seminar
- Presenting sponsor of the Florida Thoroughbred Expo
- Eligible for 10% in Expo Champion Bonus Awards
- Logo & website linked in monthly emailed newsletter The Ribbon Report +plus 1 sponsor spotlight article annually