

_____ (“Sponsor”) agrees to match donations made to Run for the Ribbons Inc. (“Foundation”) as part of the Ring the Bell program on the racing date(s) specified in this Agreement (“Racing Date”) up to the dollar amount stated below (“Match Amount”). Sponsor likewise agrees to the terms of this Agreement as set forth below.

1. Ring the Bell Program and Donation Matching. The Ring the Bell program allows winning owners, trainers, jockeys, and other affiliated individuals to ring the bell in the winner’s circle on designated days during thoroughbred racing meets in exchange for a minimum donation of \$100 to the Foundation. Sponsor agrees to match all such donations up to the Match Amount set forth below on the following Racing Dates:

Racing Date(s): _____

Match Amount: Up to \$ _____

Sponsorship Benefits. Sponsor will receive the following benefits in exchange for its sponsorship: identification and inclusion of Sponsor name on announcements and images of Ring the Bell program activities on the Race Date; photographs provided for each ring of the bell on the Race Date; access to the paddock for each ring of the bell on the Race Date; and inclusion on other promotional efforts of the Ring the Bell program on Sponsor’s Racing Date(s).

2. Use of Name and Marks by Foundation. Sponsor grants to the Foundation a non-transferable, non-exclusive, non-sublicensable, revocable license to use, copy, and display the marks (logos, name, and other exclusive marks) provided by Sponsor for the limited purposes set forth in this Agreement. Sponsor hereby consents to the use of the Sponsor’s name in connection with the solicitation of contributions, including representations that Sponsor endorses such solicitation of contributions or otherwise approves of the mission of the Foundation.

3. Use of Name and Marks by Sponsor. The Foundation grants to Sponsor a non-transferable, non-exclusive, non-sublicensable, revocable license to use, copy, and display the marks (logos, name, and other exclusive marks) provided by Sponsor for the limited purposes set forth in this Agreement.

4. Liability. Neither the Foundation nor its agents or representatives will be responsible for any injury, loss, harm or damage that may occur to the Sponsor from any cause whatsoever. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort, or otherwise.

5. Applicable Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Florida.

Sponsor:	Foundation:
By: _____	By: _____
Name: _____	Name: _____
Title: _____	Title: _____
Date: _____	Date: _____

